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Keeping Up with the Joneses.
 Livelihood Is Hard to Come By
 (Hesiod, Works & Days 1-46)

Hesiod was shepherd-poet from cow-country (Boeotia, in Greece), who lived around 750 BCE. The Works & Days is a didactic miscellany, in which Hesiod gives folksy and sometimes practical advice about living in a small community organized around agricultural exchange. The passage here, addressed to his brother Perses (the historicity of whom has been doubted by some scholars), is Hesiod's opening salvo. In announcing his discovery of a second sort of Strife, one that impels people toward self-improvement, Hesiod sets himself apart from Homeric poetry, which deals in the other, destructive kind of Strife that precipitated the Trojan War. Hesiod, in other words, a farmer, presents himself as a poet of peacetime, where the main adversaries one needs to counter are impudence, laziness, wrongful living, and greed.

HOW TO BE A FARMER

Μοῦσαι Πιερίηθεν, ἀοιδῆσι κλείουσαι, δεῦτε, Δί' ἐννέπετε σφέτερον πατέρ' ὑμνείουσαι, ὅν τε διὰ βροτοὶ ἄνδρες ὁμῶς ἄφατοί τε φατοί τε ῥητοί τ' ἄρρητοί τε Διὸς μεγάλοιο ἕκητι.

5 ῥέα μὲν γὰρ βριάει, ῥέα δὲ βριάοντα χαλέπτει, ῥεῖα δ' ἀρίζηλον μινύθει καὶ ἄδηλον ἀέξει, ῥεῖα δέ τ' ἰθύνει σκολιὸν καὶ ἀγήνορα κάρφει
 Ζεὺς ὑψιβρεμέτης ὃς ὑπέρτατα δώματα ναίει. κλῦθι ἰδὼν ἀιών τε, δίκῃ δ' ἴθυνε θέμιστας
 10 τύνη· ἐγὼ δέ κε Πέρσῃ ἐτήτυμα μυθησαίμην.

οὐκ ἄρα μοῦνον ἔην Ἐρίδων γένος, ἀλλ' ἐπὶ γαῖαν εἰσὶ δύω· τὴν μέν κεν ἐπαινήσειε νοήσας, ἡ δ' ἐπιμωμητή· διὰ δ' ἄνδιχα θυμὸν ἔχουσιν. ἡ μὲν γὰρ πόλεμόν τε κακὸν καὶ δῆριν ὀφέλλει, 15 σχετλίη· οὔ τις τήν γε φιλεῖ βροτός, ἀλλ' ὑπ' ἀνάγκης ἀθανάτων βουλῆσιν "Εριν τιμῶσι βαρεῖαν. τὴν δ' ἑτέρην προτέρην μὲν ἐγείνατο Νὺξ ἐρεβεννή, θῆκε δέ μιν Κρονίδης ὑψίζυγος, αἰθέρι ναίων γαίης τ' ἐν ῥίζησι καὶ ἀνδράσι πολλὸν ἀμείνω·

KEEPING UP WITH THE JONESES

Muses of Pieria, bestowers of glory in song, come to me now, singing hymns about Zeus, your father, at whose behest mortals have fame—or do not; they are spoken of—or not, with no clear distinction, but according to great Zeus's will.

For Zeus easily gives strength. Easily, too, he crushes the strong. With ease he cuts the prominent down to size and raises up the obscure. It is easy for him to straighten the bent and make a mighty man wither and fade—Zeus, roarer above, who dwells in the highest abodes: Hear me, watch and attend, and with justice keep my pronouncements straight while I attempt to speak the truth here to Perses.

So, all this time there's not been just one goddess Strife engendered on Earth, there are two! One you'd praise, upon seeing her work. But the other is deserving of blame. Their hearts are completely opposed. For one foments evil war and conflicts and she's savage. There's not a person alive that loves her. Of necessity, by the Immortals' decrees, do people give that grievous Strife her due. But the other Strife dark Night birthed first, and the Son of Cronos, seated on high, dwelling in ether, lodged her in the roots of Earth. She's far better for people. For she rouses even the useless man to work in spite

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- 20 ἥ τε καὶ ἀπάλαμόν περ ὁμῶς ἐπὶ ἔργον ἔγειρεν. εἰς ἕτερον γάρ τίς τε ἰδὼν ἔργοιο χατίζων πλούσιον, ὂς σπεύδει μὲν ἀρώμεναι ἠδὲ φυτεύειν οἶκόν τ' εὖ θέσθαι, ζηλοῖ δέ τε γείτονα γείτων εἰς ἄφενος σπεύδοντ'· ἀγαθὴ δ' Ἔρις ἥδε βροτοῖσιν.
- 25 καὶ κεραμεὺς κεραμεῖ κοτέει καὶ τέκτονι τέκτων, καὶ πτωχὸς πτωχῷ φθονέει καὶ ἀοιδὸς ἀοιδῷ.
 - ὧ Πέρση, σὺ δὲ ταῦτα τεῷ ἐνικάτθεο θυμῷ, μηδέ σ' Ἔρις κακόχαρτος ἀπ' ἔργου θυμὸν ἐρύκοι
- νείκε' ὀπιπεύοντ' ἀγορῆς ἐπακουὸν ἐόντα.
 30 ἄρη γάρ τ' ὀλίγη πέλεται νεικέων τ' ἀγορέων τε, ὧτινι μὴ βίος ἔνδον ἐπηετανὸς κατάκειται ώραῖος, τὸν γαῖα φέρει, Δημήτερος ἀκτήν. τοῦ κε κορεσσάμενος νείκεα καὶ δῆριν ὀφέλλοις κτήμασ' ἐπ' ἀλλοτρίοις.

σοὶ δ' οὐκέτι δεύτερον ἔσται
35  ὧδ' ἔρδειν, ἀλλ' αὖθι διακρινώμεθα νεῖκος ἰθείησι δίκης, αἵ τ' ἐκ Διός εἰσιν ἄρισται.
ἤδη μὲν γὰρ κλῆρον ἐδασσάμεθ', ἄλλά τε πολλὰ

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KEEPING UP WITH THE JONESES

of himself. For when an idle man looks at his neighbor, a rich man, say, who is prompt to plow and sow and to put his house in order, he envies him, because that neighbor is prompt with a view to wealth. This Strife is good for people. And so, as the saying goes,

Potter vies with potter, carpenters with their kin; beggar rivals beggar, and bard begrudges bard.

So, you, Perses, take these matters to heart. Do not let the Strife that delights in evil keep your heart from work while you attend hearings and gawk at disputes at assembly. If a man does not have a good year's livelihood stored indoors, harvested in due season—Demeter's grain, what the Earth brings forth—he has little concern for disputes and assemblies. Once you've sated yourself on *that*, go right ahead and advance your disputes and conflicts in your quest to acquire another man's goods.

You won't get a second chance to do this, so let's decide one dispute right here on the spot using straight judgments—the best kind that come from Zeus. For you and I have already divided our plot

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άρπάζων ἐφόρεις μέγα κυδαίνων βασιλῆας δωροφάγους, οἳ τήνδε δίκην ἐθέλουσι δικάσσαι, 40 νήπιοι, οὐδὲ ἴσασιν ὅσω πλέον ἥμισυ παντός, οὐδὰ ὅσον ἐν μαλάχῃ τε καὶ ἀσφοδέλω μέγ' ὅνειαρ.

κρύψαντες γὰρ ἔχουσι θεοὶ βίον ἀνθρώποισιν·
ἡηιδίως γάρ κεν καὶ ἐπ' ἤματι ἐργάσσαιο
ὥστέ σε κεἰς ἐνιαυτὸν ἔχειν καὶ ἀεργὸν ἐόντα·
45 αἶψά κε πηδάλιον μὲν ὑπὲρ καπνοῦ καταθεῖο,
ἔργα βοῶν δ' ἀπόλοιτο καὶ ἡμιόνων ταλαεργῶν.

KEEPING UP WITH THE JONESES

of land. Yet you keep snatching it up and carrying it off with much else besides, gratifying the rulers, those gift-eaters, who stand ready to pass judgment on this question. Those fools! They have no idea how much more the half is than the whole, or what a banquet there is in mallow and asphodel!²

For the gods have kept livelihood hidden from humankind.³ If that were not so, it might be easy to work only a day and have enough for a year—without even working. You could store your steering-oar up in the smoke right now,⁴ and the oxen's work and that of toiling mules could go to hell.⁵

